

## Stefanie Sims

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## Ambition

Because of my strong leadership skills, and desire to do something to make a difference in the way people view and interact with the world, I want to have a fulfilling life and career that not only satisfies my creativity, but also allows me to know that I am doing something that benefits others. It is important to me to use my skills and knowledge as a tool to help people grow as individuals, and discover what direction it is that they want to move.

## Experience

### May Advertising International

#### *Design, Prototyping, Prepress, Multimedia Developing and Engineering*

1200 Forum Way | Fort Worth, TX | 76140  
www.mayadvertising.com | 817.336.5671  
2009 - Present

My skills and responsibilities include creative conceiving and design for Point Of Purchase Marketing. Developing new concepts for companies to market themselves through illuminated, non illuminated, and multimedia signage. Designing, Rendering, Engineering, Prototyping, and Press Production of Artlite<sup>®</sup> Products, as well as backlit and non illuminated products. Including the overall engineering and construction of Fluorescent and LED components.

### AM Design

#### *Creative Design, Marketing, and Branding*

8251 Bedford-Euless Road | North Richland Hills, TX | 76180  
www.amdesign.com | 817.503.8870  
2008 - 2009

My skills and responsibilities include creative design for print and web media. Including web updates and some HTML and Flash coding. I have thorough knowledge of the Adobe creative suite, and prepress file preparation for print media.

### Novamedia Group

#### *Design, Prototyping, and Prepress*

3909 E. 1st Street | Fort Worth, Texas | 76111  
www.novamediagroup.com | 817.259.2500  
2005 - 2008

My skills and responsibilities included designing, rendering, and creating prototypes of specialty patented illuminated signs. I have experience in vinyl application and running a large format plotter. I am also experienced in prepress file preparation and image setting.

## Education

### *Bachelor in Fine Arts, concentration in Graphic Design*

University of Texas at Arlington | Arlington, Texas | 2005 - 2008

Tarrant County College | Fort Worth, Texas | 2000 - 2004

## Organizations and Accomplishments

Works selected for inclusion at the NASAD review of The University of Texas at Arlington 2008, Dean's List 2005 - 2008. Graduated with honors.

Creator of the Neon-Edge<sup>™</sup> Patent and flexible double-sided LED strip held by May Advertising.

#### **Design of the Times Awards Presented by P-O-P Times include:**

2006 Bronze: Miller MGD Artlite<sup>®</sup>, 2007 Gold: Miller Chill Artlite<sup>®</sup>, 2007 Gold: Miller Lite Super Party Artlite<sup>®</sup>, 2008 Silver: Grolsch Artlite<sup>®</sup>, 2008 Bronze: Miller Lite Aero<sup>™</sup> Artlite<sup>®</sup>, 2008 Silver: MGD Guitar Artlite<sup>®</sup>.

**POPAI Awards include:** 2009 Gold: MGD Beer Burst Guitar Artlite<sup>®</sup>, 2009 Bronze: Miller MGD Artlite<sup>®</sup>

## Technical Skills

Adobe Illustrator, Photoshop, InDesign, Dreamweaver, Microsoft Word, Excel, Powerpoint. Fully capable on both Macintosh and PC Platforms.